



Netherlands Enterprise Agency

eurogia<sup>2020</sup>

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CELTIC-NEXT

# EUREKA CLUSTERS AI CALL

Simon Haafs  
Bob van der Bijl

>> Sustainable. Agricultural.  
Innovative. International.



## Funding outlook

- Budget: € 5 mln.
- Funding: no minimum – maximum € 4 mln.
- Funding percentages for:

	Research	Development
• Industry	35%	25%
• SME	45%	35%
• Universities/RTO	50%	25%
- Internationaal innoveren (art. 3.8 EZK subsidies), similar to ITEA/PENTA projects



## Deadlines

- National funding application deadline: October 6, 2020
- Evaluation Committee Meeting: December 1, 2020



# Selection Criteria

- Technological Innovation
  - What's new, is it a big step beyond the state of the art, what are the technological risks, is it exciting?
- Cooperation
  - Project plan, missing or unnecessary partners, what's the benefit of international cooperation?
- Economic perspective
  - New product/service: what customer problem is solved, how big is the market, do participants have market access?
  - New process: what's the benefit in terms of time-to-market, quality and costs?



# Webinar

- Webinar AI call online information session
- 28 April 2020
- Time 10h-11h.
- Register: <https://eureka-clusters-ai.eu/dutch-registration/>
- Agenda:
  - Welcome
  - Clusters – an Introduction
  - Presentation of the Cluster AI call
  - Presentation of the national funding opportunities
  - Introduction to the submission tool and the AI brokerage tool
  - Moderated Q&A



## Contact details

- **Simon Haafs**  
Netherlands Enterprise Agency  
[simon.haafs@rvo.nl](mailto:simon.haafs@rvo.nl)
- +31 6 16 60 33 11
- **Bob van der Bijl**  
Netherlands Enterprise Agency  
[robert-jaap.vanderbijl@rvo.nl](mailto:robert-jaap.vanderbijl@rvo.nl)
- +31 6 21 83 94 77



**Prediscuss your project idea with your national contact point!**